

Joyce Wong

Graphic Designer & Marketing Specialist



Skills

Ai **ID** **Ps** **FL** **DW** **W** **CS**
Computer: Mac PC **Languages:** English **A** Chinese **中**

Logo • Layout • Illustration • Branding
 Packaging • Typography • CRM
 Graphic Design 6+ Years
 Marketing 10+ Years

Experience

Print Production Artist Best Buy 2014 – Present

Design print media (flyers, signage, advertisement and special projects) in English and French
 • Communicate with production lead, creative and merchandising teams for accurate product information
 • Prepare proofs, press ready files, apply edits and zoning for production.

Marketing & Graphic Design Specialist Edgewater Casino 2010 – 2014

Creative Lead • Copy writing
 • Supervise and review artworks
 • Strategic promotion planning
 • E-mail & Direct Mail planning
 • Oversee Website & Social Media update

Graphic Designer & Marketing Coordinator Edgewater Casino 2009 – 2010

Design collaterals • Advertisements
 • Promotion execution • Print coordination
 • Direct Mail execution • E-mail & Social Media update • Website/Chinese translation
 • Proofread

Marketing Coordinator Edgewater Casino 2007 – 2009

Creative coordination • Print coordination • Promotion
 • Execution • Event execution
 • Website/Social Media update
 • Proofread Chinese translation
 • Source promotional items

Sales & Marketing Coordinator Inkjetmart Inc. 2004 – 2005

Implement marketing & sale campaigns • Design & proofread promotional collaterals • Develop & maintain customer accounts

Marketing Assistant & Administrative Assistant Kingston Education Group 2005 – 2006

Proofread creative • Media buy
 • Administration tasks • CEO/COO assistant

Freelance Graphic Designer 2009 – Present

British Columbia Institute of Technology & Emily Carr University
 Design Essentials 2008 – 2009

Simon Fraser University
 Bachelor of Arts
 Communication Major/Publishing Minor
 2001 – 2005

Education

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